

PROJECT BOOK



Broadcasting • Video-On-Demand • Production
Post-Production • News Agency • Archive

PROJECT MAP

Albania
Vodafone Albania

Australia
Nine Network

Austria
ORF | Österreichischer Rundfunk

Belgium
DPG Media NV

Croatia
HRT | Hrvatska Radiotelevizija

Czech Republic
Vodafone Czech

France
France TV

Germany
Das Erste
Deutsche Welle
HR Hessischer Rundfunk
ProSiebenSat.1
RTL Tech
Vifogra
Vodafone Germany
WDR | Westdeutscher Rundfunk
Welt (Axel Springer)
ZDF | Zweites Deutsches Fernsehen

Hungary
Vodafone Hungary

Israel
RGE Group
Israeli Parliament

Italy
Rai
Sky Italia
Vodafone Italy

Netherlands
NOS
VPRO

Romania
Dorcel
Vodafone Romania

Spain
Atresmedia
RTVE Catalunya
Telemadrid
Vodafone Spain

Sweden
Pixlo
SVT

United Arab Emirates
NUKTA

United Kingdom
dock10
ITN/ITV
The National Library of Wales



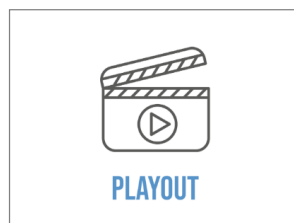
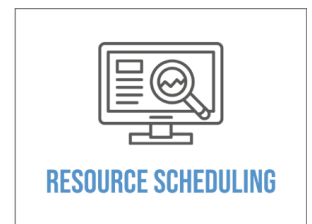
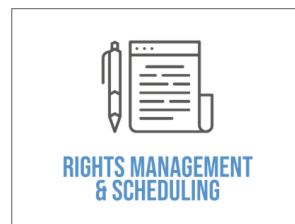
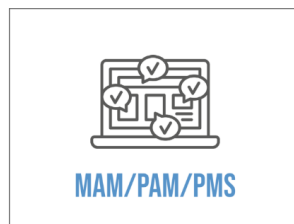
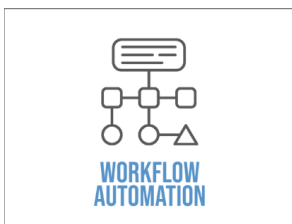
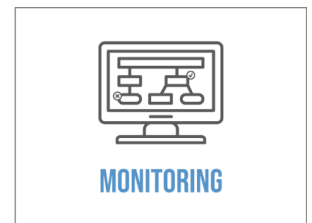


ABOUT US

x-dream-group is a full-service provider for the media industry and for commercial and public organizations that rely on professional audiovisual media. Our customers include post-production facilities, broadcasters, telecom operators and public-sector institutions.

With a strong and exclusive focus on media IT, we deliver our own software products, integrated solutions and professional services from a single source. Our portfolio combines in-house developed media software with carefully selected products from trusted, experienced partners - allowing us to offer flexible, future-proof solutions tailored to real-world production environments.

PRODUCTS



SERVICES

x-dream-group

- Development
- Consulting
- Deployment
- Training
- Support
- Software Sourcing

End-to-end Solution

- x-dream-Fabrik

Software Tools

- Media Suite
- Broadcast Suite

LEARN MORE...

... about well-selected software products and solutions on:
x-dream-group.com



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BROADCASTING

ATRESMEDIA (Spain)

Category:
Transcoding
Ingest
Monitoring

Products:
Cambria FTC
Cambria Cluster
IN2IT exchange
OneGUI

Services:
Installation
Configuration
Support
Project Management

Vendors:
Capella Systems
Woody Technologies
x-dream-media

Partner:
Aicox Soluciones
(Spain)

[Atresmedia](#), Spain's leading private media group, delivers live news and entertainment to millions of viewers daily and requires seamless, reliable content workflows for its 24/7 news operations. When its legacy transcoding system could no longer support emerging formats or provide sufficient vendor support, [Atresmedia](#) selected [Capella](#) Cambria FTC and [Woody](#) IN2IT exchange for their reliability, scalability, active-active architecture, and broad format support. The clear,



predictable licensing model also met commercial requirements. Today, Cambria FTC and IN2IT exchange are central to the news workflow, automatically transcoding incoming content to XDCAM 50, integrating with [AVID](#) Interplay, and applying invisible watermarks. With intuitive interfaces, smooth onboarding processes and stable performance - even under high concurrent workloads - Cambria FTC and IN2IT exchange have integrated seamlessly into existing operations with minimal manual intervention.

DEUTSCHE WELLE (Germany)

Category:
File Ingest
Social Media Ingest

Products:
IN2IT access
IN2IT exchange
IN2IT social

Services:
Professional Services
Installation
Configuration
Training

Vendors:
Woody Technologies

Partner:
Qvest Media

[Deutsche Welle](#) is a German public, state-owned international broadcaster funded by the German federal tax budget. Television broadcasts are produced almost entirely in Berlin. It is also a provider of live streaming world news which can be viewed via its website, YouTube, and various mobile devices and digital media players.

At [Deutsche Welle](#), [x-dream-distribution](#) provided

woody

a master ingest solution to handle social media ingest from different platforms. This project was carried out with system integrator [Qvest Media](#) and connected [Deutsche Welle](#) with internationally based journalists. With the [Woody](#) IN2IT products, the journalists downloaded content from social media and provided their own produced content. These Products have been integrated with the [AVID](#) Interplay environment of [DW](#) as well as their Sony Hype installation.

DPG MEDIA NV (Belgium)



Category:
Transcoding
Ingest

Partner:
direct
Diginet (Belgium)

Products:
Cambria Cluster
Cambria FTC
IN2IT

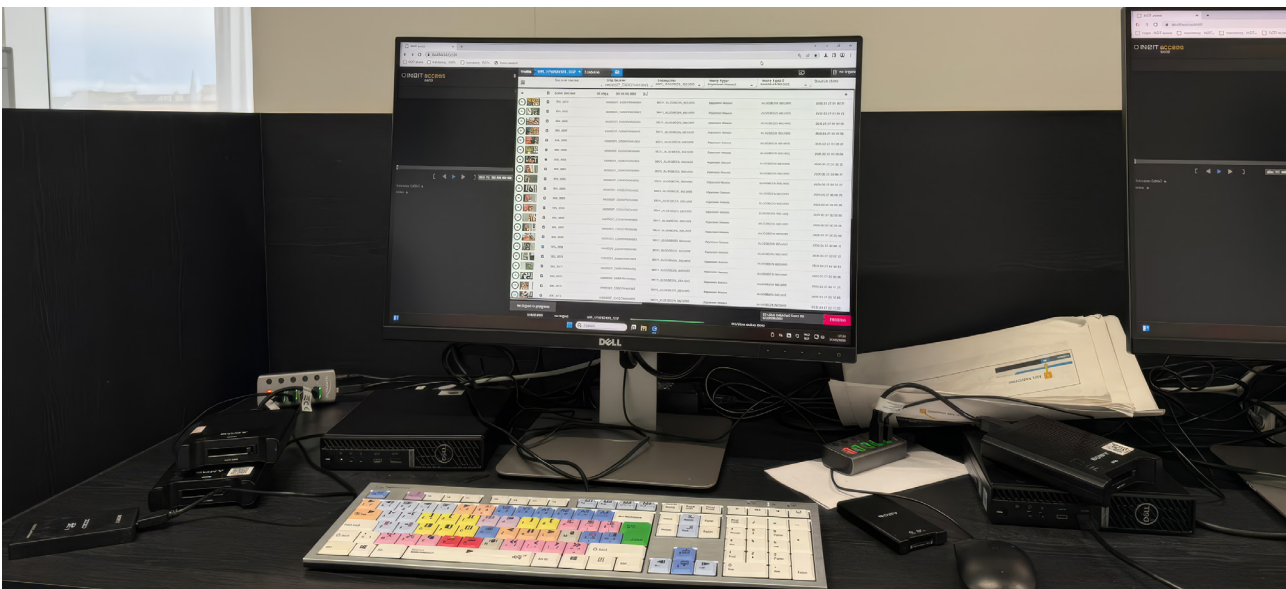
Services:
Professional Services
Installation
Configuration
Training

Vendors:
Woody Technologies
Capella Systems

DPG Media is a leading media group in Belgium, the Netherlands and Denmark. The media company carries brands in television, radio, news, magazines, online services and telco.

x-dream-distribution supplied DPG Media with Capella's Cambria FTC for manual ingest/transcoding and extended the installation to a transcoding farm by adding Cambria Cluster.

Together with its reseller partner Diginet, x-dream-distribution organised a local, remote and mobile ingest for DPG Media. Woody Technologies' IN2IT software is used for ingest from Antwerp (BE) to the main facility in Vilvoorde (BE) and also from other destinations in the Netherlands (Amsterdam, Rotterdam, Zwolle, Tilburg). IN2IT access was provided for camera card ingest to AVID Interplay PAM.



BROADCASTING

HR | HESSISCHER RUNDFUNK (Germany)



Category:
Ingest

Products:
Woody IN2IT

Services:
Installation
Configuration

Vendors:
Woody Technologies

Hessischer Rundfunk is the German state of Hessen's public broadcasting corporation. Headquartered in Frankfurt, it is a member of the national consortium of German public broadcasting corporations, ARD. There are additional radio and television studios in Kassel and Wiesbaden, as well as further radio studios in Darmstadt, Fulda and Gießen. **HR** also has 6 other offices in German cities.

Hessischer Rundfunk uses the **Woody IN2IT** products standalone on different ingest terminals to receive content from their journalists and bring them into the internal post-production workflow with deep integration into the ingest portal. The metadata management of the ingested clips is essential, the ability to sub-clip, and above all, the optimisation of file handling through **AVID Interplay's** interface.

HRT | HRVATSKA RADIOTELEVIZIJA (Croatia)



Category:
Ingest
Transcoding
Workflow-
Management

Products:
Woody Check-In
Own Plugins

Services:
Project Management
Deployment
Professional Services
Custom Development

Vendors:
Harmonic
Woody Technologies
x-dream-media

Partner:
CS-Computer
Systems
(Croatia)

Croatian Radio and Television (HRT) is a public broadcaster in Croatia. It operates several radio and television channels over a domestic transmitter network as well as satellite. **Croatian Radio and Television** has 3 national and 8 regional radio stations, 8 regional centers and 4 terrestrial televisions.

x-dream-media has supplied an integration module for **Signiant Manager + Agents** to connect **Signiant Media Exchange** and **Harmonic WFS** for transcoding, plus **Woody Check-In** for supplying source footage to **AVID Interplay PAM**. **x-dream-distribution** is currently working with **HRT** on a system upgrade to **Woody IN2IT Exchange**.

ITN/ITV (UK)

Category:

Ingest

Products:

IN2IT access
desktop client
IN2IT exchange
server license
IN2IT social

Services:

Project Management
Integration
Deployment

Vendors:

Woody Technologies

ITV (Independent Television) is the largest commercial television broadcaster in the UK. It was launched in 1955 to break the BBC's then-monopoly. Unlike the BBC, which is funded by license fees, **ITV** is primarily financed through advertising, but it still has a public service broadcasting mandate. This means that the broadcaster is legally obligated to broadcast high-quality news, regional programming, and British original productions. Today, **ITV** is a vertically integrated media company (**ITV plc**) that also operates a major streaming platform, **ITVX**. **ITN** relies on a robust Avid MediaCentral environment. **Woody Technologies** solutions are integrated into this

ecosystem to streamline ingest, content exchange, and distribution workflows.

Woody IN2IT exchange enables automated ingest of incoming feeds directly into the Avid production environment, while IN2IT access provides journalists and operators with flexible tools for manual ingest and content preparation. In addition, IN2IT social supports the discovery and acquisition of user-generated and social media content, which is increasingly critical for modern news production.

This integrated setup allows **ITN/ITV** to efficiently manage high volumes of content, accelerate turnaround times, and ensure seamless delivery across multiple platforms and partners.



NINE NETWORK (Australia)

Category:

Ingest
Social Media Ingest
Outgest

Products:

IN2IT access
IN2IT exchange
IN2IT live
IN2IT social (mobile)

Services:

Software Supplier

Vendors:

Woody Technologies

Partner:

Qvest Media (Germany)

Nine Network is the biggest media company in Australia, covering all types of media outlets from TV and radio, to online and print. **Nine Network** decided to use **Woody** solutions to ingest into the **AVID** MAM and PAM as well as outgest to **Nine's** remote offices. With the help of system integrator **Qvest Media**, **Nine** designed, delivered and integrated the news and post-production systems. To meet **Nine's** needs, **Qvest Media** selected **AVID**, **EVS** and **Woody** as key vendors.

All **Woody** products have been implemented in the different parts of the workflow: 15 ingest stations with IN2IT access at the newsroom; IN2IT exchange for the export to social media outlets; IN2IT social for the search and ingest of social media content; and IN2IT live for the ingest of NDI feeds and web streams. **Qvest** configured more than 50 profiles for IN2IT access at **Nine** and the directory service integration makes it still very easy to manage and dislodge configurations.



BROADCASTING

NUKTA (UAE)

woody

Category:
Ingest

Products:
IN2IT exchange
IN2IT mobile app

Services:
Project Management
Installation

Vendors:
Woody Technologies

Nukta is an IP-only news broadcaster from Dubai informing, inspiring, and entertaining audiences. It delivers high-quality, unbiased coverage on topics ranging from current affairs to culture, business, lifestyle, technology, and sports across the Middle East, South Asia, and beyond.

Woody IN2IT exchange is used at the production facilities in Karachi and Dubai for ingesting news source footage to **AVID** Interplay PAM systems as part of the **AVID** Media Central environments. Another **Woody** IN2IT exchange sits in the cloud and acts as a gateway for remote contributions by the **Woody** IN2IT access smartphone app and file uploads.

ORF | ÖSTERREICHISCHER RUNDFUNK (Austria)

CAPELLA SIGNIANT

Österreichischer Rundfunk (ORF) is an Austrian national public broadcaster. **ORF** is the dominant player in the Austrian broadcast media.

PROJECT 1

Category:
Workflow Automation

Products:
Signiant Manager
Signiant Agents
Harmonic WFS/
Carbon Coder
AVG Virus Scan
Interra Baton
Ardento MAM

Services:
Workflow Analysis
Conception
Implementation
Integration between
3rd party tools
File Analysis

Vendors:
Signiant
Harmonic
AVG
Ardento
Interra
Capella Systems

The **ORF** is a long-standing customer of **x-dream-media** in the field of workflow automation. Each file-based workflow begins with the ingest of camera media, other storage media or Internet deliveries. At **ORF**, this is done via a centralized ingest desk. We have built multiple workplaces

based on the workstation HW and connected all popular storage devices, made possible file browsing and selection as well as metadata collection. Additional features include virus scanning, transcoding, QC, hand off to Media Asset Management. The relationship started in 2013 and is ongoing.

PROJECT 2

Category:
Transcoding

Products:
Cambria FTC
Cambria Cluster

Services:
Deployment
Training
Support

Vendors:
Capella Systems

Transcoding software **Cambria FTC** by **Capella Systems** is extensively used in different parts of **ORF's** broadcasting workflow. For example, for file-based ingest, post-production (news magazines, in-house production) or for broadcasting and playout, as well as for ingest/outgest into/from an archive.

More than 50 licenses of **Cambria FTC** were deployed in **ORF**, organised in 4 farms.

Some of the licenses are set up as standalone in Vienna (transcoding) and others in 10 regional studios across Austria. **Cambria FTC** by **Capella** has also integrated with **Signiant's** Manager + Agents and IBM's **AREMA**. The relationship started in 2018 and is ongoing.

CAPELLA

PROSIEBENSAT.1 (Germany)

ProSiebenSat.1, one of the leading companies in Germany, combines popular entertainment brands with a strong dating, video and commerce and ventures portfolio under one roof. They have a wide reach with their 15 free and pay TV channels in Germany, Austria and Switzerland, available live and on-demand.

PROJECT 1

Category:

Transcoding
Monitoring
Workflow
Management

Products:

Signiant Manager
Signiant Agents
File Transport

Services:

Workflow Analyses
Design and
Implementation
Software Integration
Software-
Development

Vendors:

Signiant
x-dream-media

x-dream-group planned and implemented the „File-Based Media Exchange platform“ (short FME) of the ProSiebenSat.1 broadcasting group based on Signiant's Managers + Agent's workflow manager and file transport software family. This platform is the central gateway for any later proposed to broadcast content. This includes feature films, commercials, as well as dailies, and thus time-sensitive deliveries. The platform consists of the following elements: file-based delivery (pre-ingest), analysis and transcoding for the standardisation



of all sources, an automatic FTP pull, Signiant upload, manual uploads, WatchFolder on UNC shares, etc. Last introduced was the fully automatic case dependent correction of MXF files with MXF Cubetec Legalizer. Significant property is a largely fully automatic processing of content. The platform can also transmit content to the content partners of the ProSiebenSat.1 broadcasting group. Therefore, it is also a central output port. A specialty of this installation is an excessive reporting of all work steps, which enables fully automated internal activity allocation.

PROJECT 2

Category:

Transcoding
Monitoring
Workflow
Management

Products:

Cambria FTC
OneGUI
WFM

Services:

Project Management
Deployment
Custom Development

Vendors:

Capella Systems
x-dream-media

The Central Transcoding Platform is partly used by the File Based Media Exchange platform (FME), but also, by various other MAM and CMS systems. x-dream-media provided the integration with FME and in addition the WebGUI for monitoring the all over usage of the transcoding farm by Capella Systems (product Cambria FTC). To do so, x-dream-media supplied its in house developed OneGUI software incl. some customer specific enhancements. The transcoding platform became



a multi-tenant shared resource with separation of user access to the farm monitoring layer. The initial deployment took place at the beginning of 2018. The transcoding farm was deployed back in 2016 by x-dream-distribution. The transcoding farm is continuously growing and its integrations to various management systems is continuously expanding as Capella Cambria FTC is replacing various older transcoding products.

BROADCASTING

PROSIEBENSAT.1 (Germany)



PROJECT 3

Category:
Scheduling
Playout
Livestream

Products:
x-dream-Fabrik
PLAYOUT

Services:
Workflow Analysis
Design
and Implementation
Software Integration
Software Deployment

Vendors:
x-dream-media

To support live event stream operations, **ProSiebenSat.1's** Control Room team needed a unified, user-friendly scheduling and control interface to simplify operations, detect issues early, and adjust schedules without interrupting livestreams. But even more important, there was a need to make the functionality of the AWS Elemental live encoders of choice accessible, which is available by API control only. For instance, running sequences of a technical

preroll, countdown, opener, live segment, mid-roll, another live segment and closer with individual graphic overlays was enabled. x-dream-Fabrik by **x-dream-media** was introduced as a new scheduler UI for livestream playout, with **ProSieben** contributing key user stories that shaped the PLAYOUT development. The system is now used to schedule, manage and monitor **ProSieben's** livestream playout within a single interface.

RAI (Italy)



Category:
Ingest

Products:
IN2IT exchange
IN2IT access
IN2IT mobile app

Services:
Project Management
Installation

Vendors:
Woody Technologies

Partner:
Avid Italia

Rai provides exclusive services for public radio and television services in Italy. The **Rai Group** is present on all platforms with a wide range of free content tailored to different genres and target audiences and is the leader in Europe with a group television share of 38.5%. **Rai** runs 5 redundant **AVID** Interplay PAM systems as part of the **AVID** Media Central environments at their TV stations

Rai 1, Rai 2, Rai 3, Rai24, and Rai Parlamento. In addition, it has two **AVID** Interplay PAM systems for Rai Sports in Rome and Milan. **Woody** IN2IT exchange is used to ingest source feeds to all such systems. **Woody** IN2IT access serves for manual ingest. And **Woody** IN2IT access mobile is used for sending materials from smartphones to the production facility.

RGE GROUP (Israel)



Category:
Ingest

Products:
IN2IT exchange

Services:
Deployment
Configuration
Training
Support

Vendors:
Woody Technologies

Partner:
AVCOM Israel
(Israel)

RGE Group Ltd., established in 1995, is one of the leading media groups in Israel and a top production house. **RGE Group** specialises in a variety of content and production activities, mainly for television. In cooperation with our partner **AVCOM Israel**, we provided **RGE** with two **Woody** IN2IT exchange

servers. They are used for ingesting to **AVID** Interplay PAM and MAM and outgusting back from the system. They are managed from **AVID** Cloud UX. **Woody** software at **RGE** is mostly used for news post-production, in-house programs, sports and children's TV.

RTVE CATALUNYA (Spain)

woody

Category:

Ingest
Outgest

Vendors:

Woody Technologies

Partner:

Aicox Soluciones
(Spain)

Products:

IN2IT access
IN2IT exchange

Services:

Installation
Configuration

RTVE Catalunya, based in Barcelona, Spain, is a regional channel and part of **RTVE**, the Spanish national public radio and television broadcaster. The channel broadcasts in two languages, Spanish and Catalan, serving a diverse regional audience.

RTVE Catalunya purchased its first **Woody** licenses in 2018 and has since significantly expanded its deployment. Today, it operates a substantial IN2IT system, comprising three IN2IT exchange servers and fifteen IN2IT access clients, which support its day-to-day ingest operations.

SKY ITALIA (Italy)

woody

Category:

Ingest

Services:

Installation
Configuration

Products:

IN2IT upload
IN2IT access client
IN2IT exchange
server license

Vendors:

Woody Technologies

Sky Italia, founded in 2003, is Italy's leading media and entertainment company. It is part of the **Sky group**, one of Europe's leading entertainment groups. **Sky** produces some of the most successful original Italian TV series and offers the widest range of sporting events, as well as a vast selection of films, documentaries, entertainment, and news.

Woody IN2IT exchange is used for an automated ingest of the source material to **AVID** Interplay PAM and for manual camera cards ingest and uploads from regular PCs. In addition, the **Woody** IN2IT access smartphone app and **Woody** IN2IT access on laptops are used for contributions from the field.

SVT (Sweden)

woody

Category:

Ingest

Vendors:

Woody Technologies

Products:

IN2IT social
IN2IT access client
IN2IT exchange
server license

Partner:

Danmon Group

Services:

Project Management
Integration
Deployment

Sveriges Television (SVT) is Sweden's national public broadcaster and remains the largest television company in the country since 1956. It uses **Woody** IN2IT Social to search and download social media content across editorial teams, centralize research, and track content sources. This enables them to track who is downloading specific content and to identify the original source.

To improve subtitling, **SVT** worked with Limecraft and **Woody** Technologies to integrate AI-powered subtitles directly into its **AVID** production environment, allowing journalists to create subtitles with one click. This automated workflow saves **SVT** millions annually, reduces staff workload, improves content quality, and 100% subtitled on-demand news content.

BROADCASTING

TELEMADRID (Spain)



Category:

Ingest
Transcoding

Products:

Cambria FTC Cluster
IN2IT social

Services:

Installation
Training

Vendors:

Woody Technologies
Capella Systems

Partners:

Aicox Soluciones
(Spain)
TSA

Telemadrid is the regional public television channel serving the Community of Madrid, Spain. Launched on 2 May 1989, it is the flagship station of the public broadcaster Radio Televisión Madrid (RTVM). Its programming has a strong emphasis on news, current affairs, cultural content and regional information.

Telemadrid has been using IN2IT social since 2020. In October 2025, Telemadrid selected Capella Cambria FTC to address its transcoding requirements and deployed Cambria Cluster as a backup system. This project was delivered in collaboration with key sales partners Aicox and TSA.

VPRO (Netherlands)



Category:

Ingest

Products:

IN2IT access
standalone
IN2IT exchange
standalone

Services:

Installation
Training

Vendors:

Woody Technologies

Partners:

CUE-Support

VPRO is a Dutch public media organization known for its creative and independent approach to journalism and storytelling. It is widely recognized for producing in-depth programs, investigative journalism, and high-quality documentaries that explore social, cultural, and political issues from unconventional and thought-provoking perspectives.

To support its media workflows, VPRO operates an IN2IT setup consisting of an IN2IT access standalone and an IN2IT exchange standalone, providing a reliable and efficient environment for incoming content. The deployment and ongoing support are delivered in cooperation with CUE-Support.

WDR | WESTDEUTSCHER RUNDFUNK (Germany)



Category:

Transcoding
Ingest
Outgest

Products:

Cambria FTC
IN2IT access
IN2IT exchange

Services:

Installation
Configuration
Training

Vendors:

Woody Technologies
Capella Systems

Westdeutscher Rundfunk (WDR) is a German public broadcasting institution based in Cologne. WDR is a constituent member of the consortium of German public-broadcasting institutions, ARD. As well as contributing to the output of the national television channel Das Erste, WDR produces the regional television service WDR Fernsehen and six regional radio networks. Eleven WDR regional studios are equipped with Cambria FTC software transcoders

by Capella Systems. The file conversion room serves as an integral element for checking files that run into an exception in automated workflows, ensuring the smooth operation of the overall media process. WDR studios based abroad (Washington, New York, Brussels, Paris, Warsaw and Moscow, etc.) use Woody Technologies ingest software, IN2IT exchange, to ingest and outgest videos. Woody's IN2IT access is used for camera card ingest.

WELT (AXEL SPRINGER) (Germany)



Category:
Transcoding

Products:
Cambria FTC

Services:
Installation
Configuration
Training

Vendors:
Capella Systems

In spring 2021, the news channel **Welt** started broadcasting from Studio 1 of the new **Axel Springer** building in Berlin. The new, renovated studio is very flexible and highly automated.

Welt produces high-quality news for their own broadcasting channel as well as for news broadcasters in Germany as well as abroad. With our transcoding solution Cambria FTC, we help them expedite the transcoding requests to distribute the content in the correct format and best quality.

ZDF | ZWEITES DEUTSCHES FERNSEHEN (Germany)



Category:
Workflow-
Management
Transcoding
Ingest

Products:
2x Signiant-
Managers
60-70x Signiant-
Agents
IN2IT Access

Services:
Management
of new systems
and workflows
Maintenance
Support

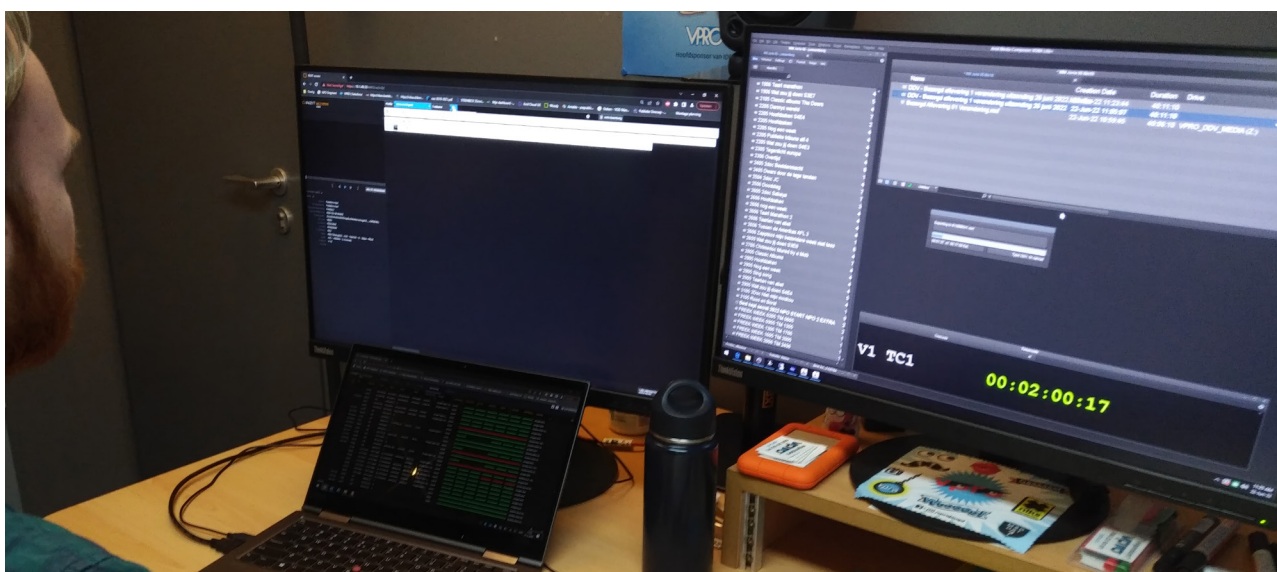
Vendors:
Signiant
Woody Technologies

ZDF (Zweites Deutsches Fernsehen) is Germany's national public television broadcaster, operating as an independent, non-profit corporation under the authority of the 16 federal states. Based in Mainz, **ZDF** runs 16 regional and 18 foreign studios.

A **Signiant** system connects its foreign studios (e.g., Washington, USA) and German locations to Mainz via 4 **Signiant** Managers and about 46 Agents, transferring around 1 Petabyte annually. An integration with **ZDF's** ESB (VIO) links Aspera users to **Signiant** for file transfers, using **Signiant**

as the backend to route files correctly. Enhancements include ElasticSearch support and a new continuous rollout pipeline, with further implementation ongoing.

Additionally, 31 regional offices use **Woody IN2IT** access to ingest content into local **AVID** Interplay PAM systems and send material to the headquarters in Mainz, Germany through the **Signiant** Managers and Agents system. The solution supports regional autonomous post-production operations in combination with decentral ingest to the central production facilities.



Woody IN2IT and Avid MediaComposer in use at VPRO Hilversum.

VIDEO-ON-DEMAND

DAS ERSTE (Germany)



Category:

Transcoding
Workflow
Management

Products:

Cambria FTC
Harmonic WFS
Harmonic
Carbon Coder
WFM

Services:

Workflow Analysis
Design
Implementation
3rd party Integration

Vendors:

Harmonic
Capella Systems
x-dream-media

Das Erste („the First“)

is the flagship national television channel of the ARD association of public-broadcasting corporations in Germany.

Das Erste is jointly operated by the nine regional public broadcasting corporations. Two thirds of the German population (ca. 50 Mio) watch **Das Erste**.

x-dream-media has supplied **Das Erste** with its WFM workflow orchestrator and implemented an integration and automation layer for VOD publishing. WFM receives high-level

commands from the CMS Sophora, controls transcoding via **Harmonic WFS**, **Cambria FTC** and lastly, ARD's self-developed transcoder renders pictures and uploads the files for publishing Akamai's CDN. **x-dream-distribution** has supplied **Das Erste** with **Capella Cambria FTC** as a replacement for the outdated **Harmonic WFS**. The customer team was supported with migration services and training. The relationship has started in 2015 and is ongoing.

PIXLO (Sweden)



Category:

Transcoding

Products:

Cambria FTC

Services:

Project Management
Integration
Deployment
Support

Vendors:

Capella Systems

Pixlo AB is a leading Nordic data and media asset-conforming company, managing media assets throughout their full lifecycle and delivering video content to many partners with diverse technical requirements. **Pixlo** selected **Capella Cambria FTC** for its performance, broad format support, simple per-

machine licensing, and strong technical support. **Cambria FTC** integrates smoothly into **Pixlo's** infrastructure, supports both intermediate and final delivery formats, offers an intuitive UI, API integration and XML-based profiles, streamlined automation and workflows.

RTL TECHNOLOGY (Germany)



Category:

VOD
Workflow
Management

Products:

Flow Center
Flow Workflow
Manager
Device Manager
Flow Rooms
Flow Archive GUI
Status Monitor GUI

Services:

Consulting
Installation
Configuration
Customisation
integration of
3rd party machinery
Training

Vendors:

Flow Works

RTL Technology has a large catalogue of items and acquires/produces new materials at a high rate. **RTL** runs several own VOD platforms, and licenses/supplies content to third-party platforms and channels. **x-dream-group** built a system that automates the processing of new/existing items from ingest to delivery to a growing number of VOD targets.

RTL now has a highly automated processing workflow covering all steps: ingest, metadata acquisition & matching, transcoding, QC, editorial control & augmentation, transfers (in & out), and publishing (internal & external). **RTL** now has a highly flexible system allowing for full creation, building, editing and monitoring of workflows.

VIDEO-ON-DEMAND

VODAFONE GROUP

Category:
VOD
Workflow
Management

Products:
WFM

Services:
Workflow Analysis
Conception
Implementation
Integration
Support
Training

Vendors:
x-dream-media

Partners:
Harmonic
International AG

Vodafone is a leading technology communications company in Europe and Africa. They operate one of the biggest and most successful digital TV platforms in Europe, currently offering our cloud-based television platform in 10 markets across the continent.

x-dream-media jointly created a blueprint for automatic VOD publishing with Vodafone's architects and integration team as well as with Vodafone's suppliers for CMS, CDN and transcoding. It is continuously maintained and updated with integrations to up-to-date elements.



VODAFONE

[Albania, Czech Republic, Hungary, Italy, Romania, Spain]

Category:
VOD
Workflow
Management

Products:
WFM

Vendors:
x-dream-media

Partners:
Harmonic
International AG

Services:
Workflow Analysis
Conception
Implementation
Integration
Support
Training

The Vodafone Group operates in 21 countries worldwide. x-dream-media has rolled out the Vodafone video platform blueprint to Albania, the Czech Republic, Hungary, Italy, Romania, and Spain, adapting it to meet local content suppliers' requirements. These installations are continuously maintained and enhanced to keep pace with evolving business and technical demands.

As part of this modernization, Vodafone has implemented the Capella Cambria FTC Cluster farm as a replacement for Harmonic WFS and has upgraded the Workflow Orchestrator WFM to manage and drive the new transcoding infrastructure.



VODAFONE (Germany)

Category:
VOD
Workflow
Management

Products:
WFM

Services:
Workflow Analysis
Conception
Implementation
Integration
Support
Training

Vendors:
x-dream-media

Vodafone GmbH is a mobile telecommunications operator in Germany, headquartered in Düsseldorf. The company provides a wide range of services, including mobile communications, LTE and 5G networks, cable internet, landline telephony, cable television, and IPTV. As part of its ongoing technical

development, the Workflow Orchestrator WFM was upgraded to WFM 2, also known as Squared Paper Busby. This enables geo-redundancy, interactive workflows and major performance improvements.



PRODUCTION

NOS (Netherlands)



Category:
Quality Control

Vendors:
x-dream-media

Products:
Broadcast Player

Services:
Project Management
Installation

NOS is one of the broadcasting organisations making up the Dutch public broadcasting system. It focuses on making news and sports programmes for Dutch public television channels and public radio services.

Since 2025, they have been using 10 Broadcast Player licenses, developed in-house by [x-dream-media](#). Broadcast Players, installed at the production workstations, serve as professional-quality control playback.

POST-PRODUCTION

DOCK10 (United Kingdom)



Category:
Ingest

Products:
IN2IT

Services:
Project Management

Vendors:
Woody Technologies

dock10 is the UK's leading television facility where some of the UK's best loved programs are made. Based at the heart of Media City London, their studios and specialist post-production services are used to make everything from popular prime time shows to outstanding commercials and corporate films for leading brands.

dock10 is using [Woody Technologies](#) ingest software to ingest different types of incoming materials into their post-production environment.

DORCEL (France)



Category:
Transcoding

Vendors:
Capella Systems

Products:
Cambria FTC

Services:
Installation
Training

[Dorcel](#), a French media company and global adult entertainment brand operating in over 75 countries, manages its entire audiovisual chain within 1979 Media and required a modern replacement for its aging Rhozet Carbon Coder system.

Today, Cambria FTC is central to daily operations, supporting editing, mastering, NTSC/PAL conversions, and delivery to TV, IPTV, and OTT platforms with high stability, improved workflows, faster turnaround and strong ROI.

NEWS AGENCY

VIFOGRA (Germany)

Category:

MAM
Media Asset
Management

Products:

Flow Center

Services:

Project Management
Hosting
Support

Vendors:

Flow Works
x-dream-media

Vifogra is a news agency based in Germany and specialises in covering different kinds of accidents (cars, fires, robberies, etc.). They produce videos and photos in the field and share them with their customers.

They use Flow Center, a MAM software by [Flow Works](#), sold and integrated by us. Customers can browse

the MAM database on the [Vifogra](#) website via web interface, and depending on the rights, have access to individual footage or the whole database, and download or request the desired content. Ivtitec fingerprinting is integrated to monitor the content usage on news TV programs and generate invoicing data. All software is used by a subscription model.



ARCHIVE

FRANCE TV PREVIEW (France)



Category:
MAM
Online Platform

Products:
Flow Center
Flow Workflow
Manager
Flow Rooms

Services:
Professional Services
Installation
Configuration
Integration Work
Project Management

Vendors:
Flow Works

Partner:
Aski-da Taldea
(France)

France TV's Preview Service is a global video platform for journalists, bloggers and the online community contributing to the French national public television broadcaster—France Télévisions. The playout-channel of France TV's Preview Service provides a large, global audience with up-to-date information and exclusive previews of upcoming features on all the 10 national channels as well as the 13 regional channels. Together with MAM manufacturer Flow Works (Germany) and integration partners Askida-Taldea (France), we built a system in two tiers.

The Flow Center backend provides the media ingest, processing engine, editorial management layer/archive as well as the publication engine. It allows the editorial staff full control and transparency. The playout-site, also built by Flow Works, operates fully automatically based on automated/manual editorial decisions by the editorial staff in the backend. No CMS is needed; all publication is instant. Playout is backed-up by a CDN, also managed and handled automatically by Flow Center. The platform was launched in November 2018 and has constantly been updated.

THE NATIONAL LIBRARY OF WALES (United Kingdom)



Category:
MAM

Products:
Flow Center
Flow Archive
Flow Playout

Services:
Professional Services
Project Management
Deployment
Custom Development

Vendors:
Flow Works

Partner:
Aski-da Taldea
(France)

x-dream-distribution and Flow Works GmbH are designing, building, and launching an encompassing solution for the national audiovisual heritage of Wales. x-dream-distribution serves the National Library of Wales as the general contractor for its video archive management and publishing project. Combining Flow Center, Flow Archive and Flow Playout modules from Flow Works, we are building a multi-tiered system to ingest, edit, manage, archive and selectively playout

a wide range of content. The project is divided into 3 phases: one to create the foundation and import the existing assets from four different sources; one to create the content management environment; and one to publish the content catalogue internally and externally. It is an ongoing (started in 2019) and unlimited contract to implement, develop and maintain the system.

ATRESMEDIA



1 Das Erste

DW Deutsche Welle

DIE  **WELT**

doc<10

media
dpg 

france•tv

hr ¹

HRT

**LGC
NLW**



ORF

 **ProSiebenSat.1**
Media SE

pixlo

Rai

R.G.E GROUP

R T L

rtve
Catalunya

sky

svt

vifogaa



WDR ¹

 **ZDF**

**INGEST
TRANSCODING
QUALITY CONTROL
MONITORING
WORKFLOW AUTOMATION
MAM/PAM
NEWS PRODUCTION
PRODUCTION
PLAYOUT
IPTV/OTT SERVICES
RIGHTS MANAGEMENT & SCHEDULING
RESOURCE SCHEDULING**

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