



MAM / WORKFLOWS / PUBLISHING

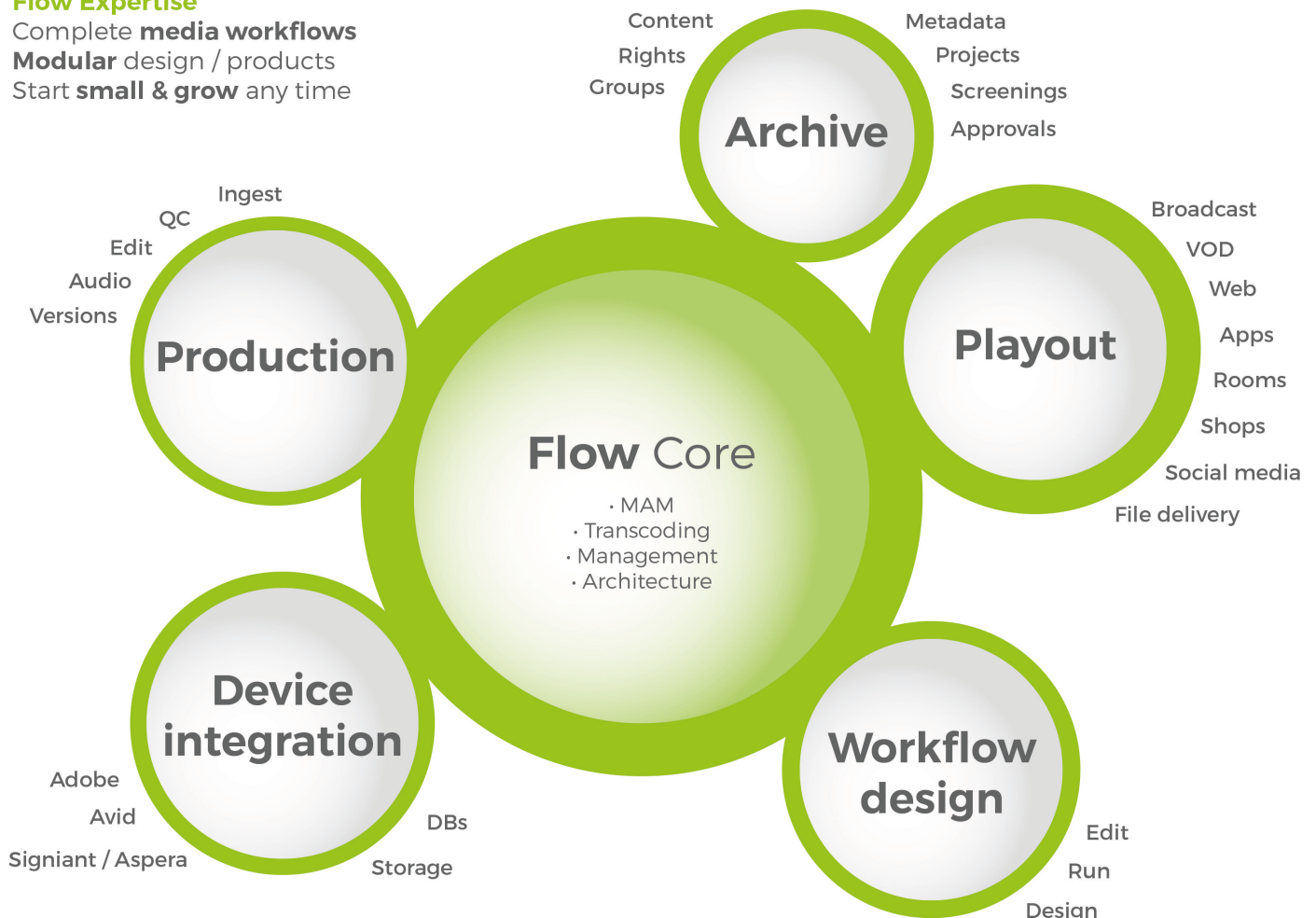
Flow Center is a leading MAM / PAM / DAM system. It offers:

- All media processing - integrated from ingest to playout/monetization
- All editorial management task – easy-to-use GUIs
- Full stack MAM / PAM functionality
- Full integration with any 3rd party device
- Autonomous Workflow design and building
- Maximum of automation and efficiency
- A full range of publishing & monetization tools

Flow Center is a modular system, that can be compiled, combined and grown as you need it:

Flow Expertise

Complete **media workflows**
Modular design / products
 Start **small & grow** any time



Flow Center is used in many environments. It is highly flexible, configurable.
Flow works for A-List customers big & small:

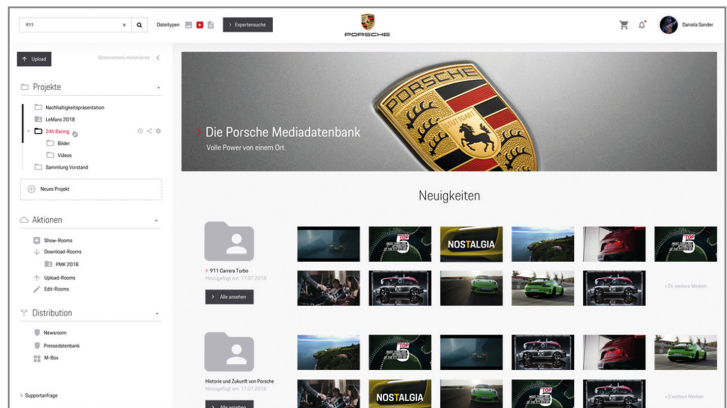


EDITORIAL GUIS

Modern, intuitive and easy-to-use GUIs for non-technical users.

Work with externals and internals in a structured, organized environment.

Automate all technical processing > Ingest, GPU-Transcoding, Colaboration-Rooms, Approvals, Publishing, Re-Purposing, Monetization.



PUBLISH & MONETIZE

Integrate or feed any broadcast-, web- or 3rd party-publishing service.

Steer integrated publishing directly from editorial GUI.

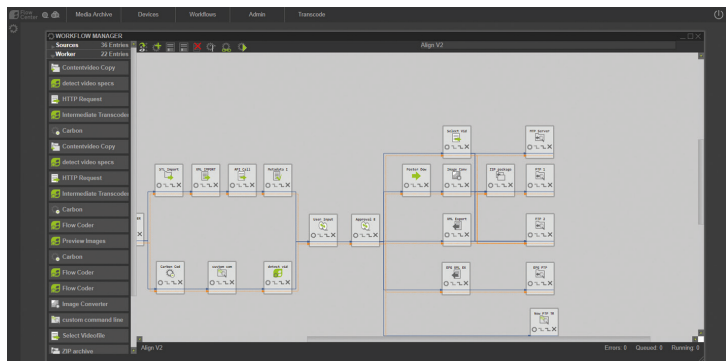
Add any type and amount of publication/monitization tools and use Flow as your publishing-hub.

INTEGRATION & WORKFLOW BUILDING

Integrate any 3rd party machinery.

Autonomously create, build, test and use/publish any automated workflow.

Track, edit and refine workflows at any time.



Read more at www.flowworks.de
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